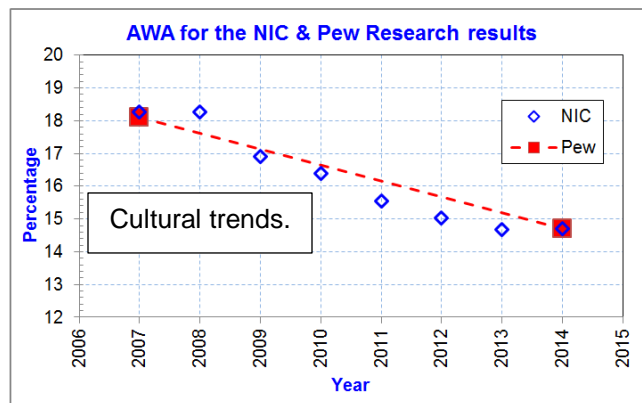
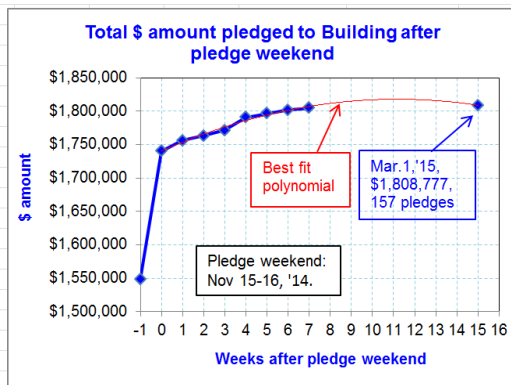
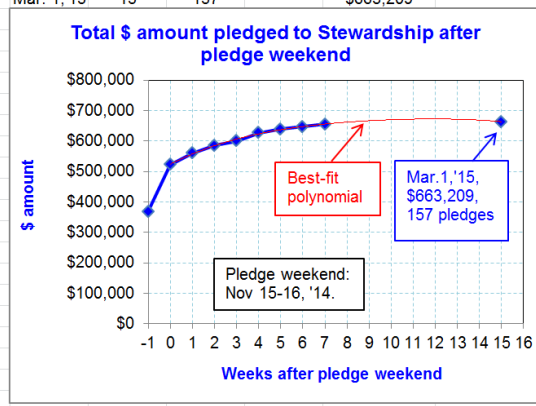
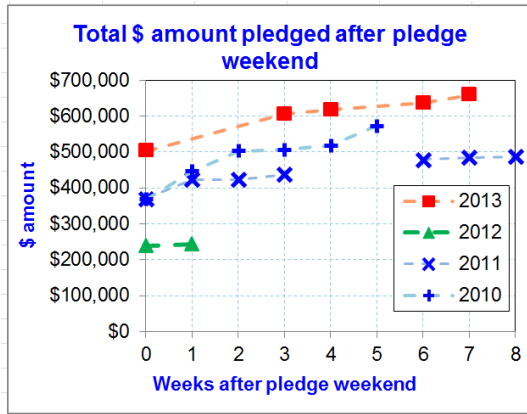


**Stewardship Committee Report to the CUMC Church Council.
Sept. 9,'15, 7:00pm. Al Brunsting**

Stewardship is critical. Over 85% of our church revenues come from pledged giving.

Here are the historical trends:



Conclusions: National decline for mainline Protestantism is nearly identical to NIC AWA declines over the same period. Fewer people are attending church.

Nationally, over \$335 billion contributed in 2013 to religion & non-profits. 4.4% increase from 2012. 31% of the \$335 billion goes to religion. In 1985 that percentage was 53%. Religion's share of the pie is declining faster than the whole pie is increasing.

Competition includes other churches in Naperville area, other non-profits, saving (college, retirement, etc.), & spending to support our life styles.

Campaign to support our 2016 budget.

Theme: "Called to Serve, ABC." A – Authentic. We develop a mission statement. We become a reconciling congregation. B – Building program. C – Care.

Testimonials each weekend from Sept13 through Nov15 (Commitment weekend). They are heartfelt stories, people-centric. Brochure. Articles in Tidings & emails. Presentations to each adult discussion group. Sermons contain stewardship messages.

Pledge card, cover letter. Mailings. Thanks to those that did pledge. Contact the non-responders & encourage them to pledge.